

RFP for Selection of Public Relations Agency

Madam/ Dear Sir,

We refer to the RFP for Selection of Public Relations Management Agency (Ref No. BCC: MKTG: EMP_PR AGNC:292 dated 01.06.2024) and subsequent presentations made by the agencies as part of Technical evaluation.

In this context we append below the list of -3- Qualified agencies:

SN.	Name of Agency
1.	M/s Avian Media Pvt Ltd
2.	M/s Adfactors PR Pvt Ltd
3.	M/s TLG India Pvt Ltd

The above Qualified agencies are required to join the Teams Meeting (shall be shared via email) for the Commercial Bid opening as mentioned in the RFP Clause.

The date and Time of Commercial Bid opening is appended below:

Date of Commercial bid Opening: 15.07.2024

Time: 12.30 PM

