



BUSINESS CORRESPONDENT COORDINATOR

1. Background

Business Correspondent Coordinator policy is put in place to strengthen the bank's Coordinatory system. Subsequent to amalgamation, the scheme for engaging BC Coordinators was revised and last approved by the Board of the bank in meeting dated 23.03.2020. BC Coordinators are being engaged by the Bank as per this policy, based on the requirement of different Zones/Regions.

2. Eligibility Criteria

a) For Retired Bank Employees:

- Retired Officers (including voluntarily retired) of any bank (PSU/RRB/Private Banks/Co-operative Banks) upto the Rank of Chief Manager / equivalent may be appointed for the purpose.
- Retired clerks and equivalent of Bank of Baroda having passed JAIB with good track record.
- All Applicants should have rural banking experience at least 3 years.
- The maximum age for continuation of BC Coordinators will be 65 years.

b) For Young Candidates:

- Minimum qualification should be graduate with Computer knowledge (MS Office, email, Internet etc.), however qualification like M.Sc (IT)/ BE(IT)/ MCA/MBA will be given preference.
- Should be in the age group of 21-45 years at the time of appointment.
- The maximum age for continuation of BC Coordinators will be 65 years.

3. Geographical location of the candidates

- The candidates should be selected from the same District where they will be assigned to function and if suitable candidates are not available in the same district, the candidates may be selected from the adjoining districts. Candidate should be proficient in local language & dialect both reading and writing. Under no circumstances the candidates will be selected from other states.
- Applicants should be willing and in a position to visit villages in the district for supervision and other activities as and when assigned on periodic intervals.
- Should have accommodation near the nodal branch and not in any case outside the district for which selection is to be made.

4. Due diligence

- Due diligence including KYC & CIBIL reports should be followed at the time of appointment (Those who are having adverse record, or terminated/ dismissed from past service etc. should not be considered).
- Police verification must be arranged and conducted in respect of each selected applicant before assignment of duty.

5. Selection and Approval of BC Coordinator

Respective Regional Office shall invite applications for engaging BC Coordinators on contractual basis, through various Newspapers and Bank's website depending on the requirement.



The selection will be held through an interview process by a committee headed by Regional Head. The concerned Regional Head and the Chief Manager/ officer in-charge of Financial Inclusion in the Region will be the committee members. Based on the recommendations of the committee, the Regional Head would approve the appointment and/ or renew the contract of individual BC Coordinator.

6. Period of Contract

The contract will be initially for a period of 36 months subject to annual review.

7. Assignment of BC Agents / Conflict of Interest

- BC Coordinators will monitor about 35 BCs mapped to them. The number of BCs mapped to the Coordinators can be increased or decreased in case of exigencies with the approval of CGM/GM- FI.
- While assigning BC agents to a Coordinator, it should be ensured that No BC agent is related to the Coordinator as a family member, blood relation, close relative or having any business relations.

8. Review of performance

- BC Coordinators will report directly to the FI coordinators at Regional Offices. Deputy Regional Head, looking after FI activities, will review the performance of BC Coordinators on Monthly basis.
- FI coordinators at Regional Offices shall place a review proposal before Regional Head on Yearly basis immediately after completion of financial year 31st March duly recommending for continuation / termination based on the performance of BC Coordinators during the previous financial year.
- Regional Heads may recommend to Zonal Heads to renew the contract proposal on/or before completion of 3 years based on the performance of BC Coordinators during the previous financial years.
- Renewal of the BC Coordinators' contract will be based on their performance in the preceding years. Scoring Matrix is based on parameters fixed by Financial Inclusion Department from time to time.

9. Termination of services

- Either party can initiate for termination of contract by giving 30 days' notice. However, in case of non-satisfactory conduct /misbehaviour, bank reserves the right to terminate the contract instantly without any prior notice.
- Bank should blacklist the Coordinator who has been involved in fraud and a list should be circulated to Zones at regular intervals to avoid engagement in any other Zone.

10. Roles and Responsibilities of BC Coordinator

- Monitor BCs agents assigned.
- Ensure that banking services are available to the identified villages/ SSAs (Sub Service Areas)/ Non-SSAs including communities in urban/metro areas.
- Educate BCs about their roles and responsibilities.
- Ensure redressal of grievances of customers/BCs and submit feedback to link branch with copy to Regional Office.
- Conduct meetings in the villages/SSAs (Sub Service Areas)/Non-SSAs as well as communities in their operational area to encourage villagers/customers for availing of banking services of our bank and submit the report to Regional Manager.
- Visit to allocated villages/ SSAs (Sub Service Areas)/ Non-SSAs as well as communities in their operational area and BC points in the district at least once in a month and submit the report to Dy Regional Manager.



- vii. Monitor & Control the activities of the BCs in coordination with link branch. BC Coordinators must ensure that BCs remain active.
- viii. Ensure that the BCs are operational during the working hours as per extant guidelines of the bank. To ensure that the BCs are available on daily basis and transactions in the BC points are taking place as per prescribed norms/guidelines.
- ix. Ensure that BCs are not doing any type of off-line transactions at BC points.
- x. Ensure that BCs are engaged in cross selling of our bank's and third party products.
- xi. Ensure that BCs are engaged in recovery of our bank's dues.
- xii. Conduct financial literacy sessions with villagers/communities during his visit to the villages/BC points.
- xiii. Ensure that BCs have displayed the Dos & Don'ts board at BC points.
- xiv. Ensure that BCs are issuing only system generated slips to customers
- xv. Ensure that BCs are not using any stationary of the bank.
- xvi. BC Coordinator must take feedbacks from local customers regarding functioning of the BC agent during his visit and submit the feedback/Report to Regional Office.
- xvii. Plan and organize camps in consultation with the link branch /Regional Office from time to time for achieving various targets.
- xviii. Coordinate with the branch and service provider for appointment of BC for identified location. In case of attrition of BCs, coordinated action should be taken for substitution of BCs at the earliest to ensure that continued banking services are available to customers.
- xix. Ensure that the details of field BC and officer visiting the village are displayed in the village.
- xx. Coordinate and interact with link branch, Regional Office and Corporate BCs and submit the suggestions for improvement of BC activities, if any.
- xxi. Arrange for locational training programs on technical updates, operational guidelines etc for BCs.
- xxii. The BC Coordinator will monitor the performance of each BC through dash board.
- xxiii. The BC Coordinators will be responsible for fixation of targets and monitoring the progress vis-à-vis target. BC Coordinator will be evaluated based on the performance and achievement of various targets of BC agents.
- xxiv. Region should allocate village/ SSA (Sub Service Areas)/ Non-SSA wise monthly targets for business development under financial inclusion to link branches. The BC Coordinators would monitor the business development in village vis-à-vis targets. In the case of non-achievement of targets of financial inclusion in case more than 50% of BCs under particular Coordinator for consecutive 2 months or any 2 quarters, the performance will be reviewed for continuation of service by Regional Head and if deemed fit, he/she can be discontinued with prior approval of Zonal Head.
- xxv. Perform quarterly Verification of Cash with BCs and submit report to the link branch.
- xxvi. Any other duties, as and when, assigned by the bank.

11. BC Coordinators as Brand Ambassador of Bank

The BC Coordinators should act as brand ambassadors of the Bank. They will be provided Badge and other bank stationaries and will be give training to develop sense of belongingness.

12. Remuneration

Monthly remuneration of BC Coordinator shall comprise both **fixed and variable** components.

Fixed Component	Variable Component
15,000/-	10,000/-

The evaluation of the BC Coordinators will be carried out based on their performance on these parameters on monthly basis and accordingly variable remuneration will be paid to BC

बैंक ऑफ बड़ौदा ,क्षेत्रीय कार्यालय ,भुवनेश्वर प्रथम तल ,बिबब गुलमोहर ,बेहेरा साही नयापल्ली-751012 ओडिशा
 फोन (0674) :- 24221210 फैक्स (0674) :- 2421614 ईमेल आईडी:- rm.orissa@bankofbaroda.co.in
 Bank of Baroda, Regional Office, Bhubaneswar, 1st floor, Bivab Gulmohar, Behera Sahi ,Nayapalli Bhubaneswar-
 751012 Odisha Phone- (0674) 24221210 Fax- (0674) 2421614 email Id:- rm.orissa@bankofbaroda.co.in



Coordinators. Committee on Financial Inclusion shall fix the parameters depending on the business requirement from time to time.

13. Payment of allowances

Each BC Coordinator is paid conveyance allowance of Rs.2000/ per month (Fixed). BC Coordinators should compulsorily complete inspection of all his/her BC locations in the month to be eligible for reimbursement.

- 75% of the BC Agents allocated to a BC Coordinator should be active for 21 days (SSA locations) / 24 days (Non-SSA locations) in the month.
- Minimum of 90% of the BC locations should be active for at least 15 days in a month.
- 50% of the BC Agents allocated to a BC Coordinator should have minimum "Satisfactory" grading. This proportion shall be increased to 60% from April 2023 onwards.

Each BC Coordinator is paid Mobile Expenses of Rs.200/ per month (Fixed). ERM is authorized to approve any revisions in the above allowances in future.

14. Provision of TDS

Regional Offices while paying remuneration to BC Coordinators shall follow the Income Tax Department guidelines on TDS.

15. IIBF – BC certification

BC Coordinators need to obtain IIBF BC certification within 2 months from the date of joining. Bank shall reimburse the registration fee one time upon completing the course. (Presently Rs 800/- is the registration fee per candidate) Upon non-compliance:

- From 3rd month to 6th month, Rs 1000/- will be deducted from the fixed component.
- From 7th to 12th Month, Rs 2000 will be deducted from the fixed component.
- After 12 months, the contract will not be renewed.

(Retired Bank staffs who already have completed JAIIB/CAIIB are excluded from IIBF BC certification)

16. Placement & Infrastructure

i. Regions can make suitable sitting arrangement to BC Coordinators preferably in the Regional Office or respective District HQ branch based on the suitability. It should be convenient for the BC Coordinator to visit all the allotted BC points.

ii. Regional Office shall also provide a non-CBS system with internet connectivity to BC Coordinator with due access to FI dashboard for monitoring the performance of BC Agents.

17. Issuance of ID Card:

- The ID card for BC Coordinators shall be issued by respective Regional Office immediately after onboarding them.
- Deputy Regional Manager/Other Official not below the rank of Chief Manager should be the authorized signatory for issuance of ID card to BC Coordinators.
- Regional Office to maintain the register of ID Cards.
- ID cards should be collected back by respective RO and destroyed in the event of termination of BC Coordinator.



18. Provision of leave and maintenance of leave records

- i. BC Coordinators shall be eligible to avail 30 days of paid leave in a calendar year. Leave entitlement will be calculated at the rate of 2.5 days leave for each completed month from the date of joining.
- ii. BC Coordinator desirous to avail more than 3 days' of leave shall give not less than 7 days' notice.
- iii. Intervening weekly off or any other public holiday will be counted as a part of leave period.
- iv. In addition to the above, BC Coordinator may under extra ordinary circumstances (self-sickness / sickness of dependents or under any unforeseen circumstances/exigencies shall be eligible for Extra Ordinary Leave on Loss of Pay (ELOP) not exceeding 60 days during the entire period of engagement at the sole discretion of the Regional Head. This facility may be availed maximum twice during the total term of engagement.
- v. The Regional Office / Branch where BC Coordinator is provided with sitting arrangement shall maintain the attendance register as well as leave records. Separate register should be maintained for the BC Coordinators.

Validity of Policy: The BC Coordinator Policy will be valid for a period of -3- year i.e. till 30-11-2026.