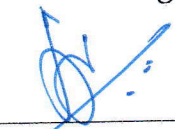
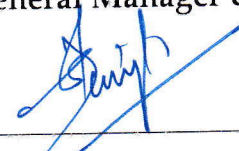


RO:JP:FI::2024-25:

Date: 10.09.2024

NOTE (Comments / approval)	
Assistant General Manager & DRM 	Dy. General Manager & RM 

Dear Sir,

Re: Advertisement for Engagement of BC Co-ordinators on contractual basis**Justification:-**

We request reference of letter no JZ:SLBC:2024-25:509 dated 17.08.2024 from Dy. General Manager, Compliance & Assurance, Zonal office, Jaipur vide which it is informed that our Bank has roll out the scheme of Engagement of Business Correspondent Co-ordinators in proportion to the strength of BC agent.

The detail advertisement to be displayed on bank's website from 10.09.2024 to 30.09.2024 as well as in Newspaper, the draft of detailed advertisement is enclosed for your kind approval.

Therefore, as per policy guidelines the advertisement to be published in Newspaper. We have collected quotations for advertisement from various advertisement agencies for advertisement. The rates of various agencies are as below:

Agency	Dainik Navjyoti+Indian Express	Total
Goyal Advt.	240/- per Sq cm	5760+GST
Sarvin Media	257/- per Sq cm	6168+GST
Divine media	269/- per Sq cm	6456+GST

Recommendation:-

Keeping the view of the above & as per rate analysis the lowest rate of Goyal Agency. The total amount of advertisement in all above said papers is Rs 5760+GST/- .We request and recommend for advertisement to be published in Newspaper & Payment of Rs 5760+GST/- to "Goyal Advertising".

Submitted for your kind approval.



(Mamraj Yadav)
Manager – FI & PS Deptt.
Date: 10.09.2024